Spring, 2013

To whom it may concern:

You have been sent this survey because you are an employer of a Florida Gulf Coast University Counseling Program Graduate. The evaluation of the quality of the professional preparation obtained through FGCU’s Counseling program is important to department faculty and students. Feedback from graduates and their employers is crucial to our efforts to improve our program and to meet dynamic university, state, and accrediting agency standards, goals, and expectations. Part of our on-going comprehensive evaluation plan includes periodic surveys and your assistance in completing the enclosed survey with your true perceptions will enable genuine improvements and will be greatly appreciated. This requires two steps.

* First, your employee has already completed a questionnaire evaluating the program and its preparation and returned it to us.
* Second, your employee has provided you with this letter and an electronic link (include the link here). Please give us honest feedback about your employee and their professional preparation for the counseling role in your organization. Follow the instructions for completing and sending the survey electronically. The information provided will be held in the strictest confidence.

We realize that these tasks will take some of your valuable time, but we trust that you understand their importance and value.

*Thank you very much* for your assistance.   
Sincerely,

The Florida Gulf Coast University Counseling Faculty,

Abbe Finn, Ph.D. Associate Professor

Madelyn Isaacs, Ph.D., Professor

Signe Kastberg, Ph.D. Associate

Beth Nehamkin, M.Ed. Internship Coordinator

Russ Sabella, Ph.D., Professor